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## 3WayBeauty's Newest Product Line Combines Home Fragrance, Sustainability and Body Care

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*"Wicked is a great way to treat yourself or a friend, to a thoughtful, conscious gift."* – Becky Sturm, Owner, 3waybeauty

### FOR IMMEDIATE RELEASE

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Embrace your Wicked ways! 3WayBeauty's newest product line offers a naughty, but oh-so-nice candle unlike any other. Wicked candles feature thoughtful, reusable and all-natural ingredients that are as kind to the air as they are to your home and body.

Wicked Candles can be used as a naturally-fragranced candle, a paraben-free moisturizing body and massage oil and a 16 oz. stemless wine glass.

Wicked comes in three glorious scents. Wicked Calm is an essential oil blend of seven lavenders from around the world, while Wicked Spicy includes an essential oil blend of lemon, orange, cedar and cinnamon. Wicked Sexy combines several essential oils, including jasmine, ylang ylang and patchouli; all known for their sensual properties. All design, manufacturing, and packaging features the artistry of Minnesota's own independent and small business community.



The Wicked product line is made from 100% soy and proprietary essential oil blends that are free of parabens, gluten, phthalates, mineral oils, petrolatum, synthetic dyes, preservatives, artificial fragrance and coloring. The wicks are all cotton, packaging is 100% compostable and the glass is made in the USA. Wicked candles are 16 oz., burn for 80+ hours and are available online for \$33 at [3waybeauty.com](http://3waybeauty.com)

### About 3WayBeauty

With over 3 successful product lines already, 3WayBeauty is creating a niche market for healthier alternatives to today's biggest brands. Featuring all-natural, sustainable and handcrafted products, 3WayBeauty is leading the industry in innovative and meaningful products for everyday use. 3WayBeauty's owner, Becky Sturm, a St. Paul, MN native and owner of StormSister Spatique® has spent over 20 years perfecting her product recipes. You can visit <http://3waybeauty.com/wicked.htm> for more information on the newest Wicked product line.